




# HomeServe®

PRSRT STD  
U.S. POSTAGE  
**PAID**  
MAILED FROM  
ZIP CODE 19612  
PERMIT NO. 5003





For Residential Address:

<<MR. SAMPLE A SAMPLE>>  
<<MAIL\_ADDRESS1\_XXXXXXX>>  
<<MAIL\_ADDRESS2\_XXXXXXX>>  
<<MAIL\_CITY, ST ZIP>>  


Date	<<XX/XX/XX>>
Response Requested by	<<Month XX, XXXX>>

**Current Coverage:**  
<<Product\_Name\_XXXXXXXXXXXX>>  
**Recommended Coverage:**  
Exterior Sewer/Septic Line Plus Coverage and Interior Plumbing and Drainage System Coverage

**Re: Exterior Sewer/Septic and Interior Plumbing and Drainage Line Information for <<Serv\_Address1\_XXXXXX>>**

<<Sample Sample\_XXXXXXX>>,  
The sewer/septic line buried underground on your property and the plumbing and drainage lines that run throughout your home continue to age and be affected by normal wear and tear. You are currently not enrolled in Exterior Sewer/Septic Line Plus Coverage or Interior Plumbing and Drainage System Coverage from HomeServe, which is available to eligible homeowners.  
Because you own these lines, you are responsible for repairs in the event of a breakdown.  
We are writing to you to provide you with an opportunity to accept protection against the costs of covered repairs if these lines break down. The interior plumbing lines and the sewer/septic line on your property are primarily affected by aging and normal wear and tear. **If your sewer/septic line requires replacement, it may cost you thousands of dollars; a plumbing line repair may cost hundreds of dollars.**

Benefit Review:	
Homeowner:	<<Sample Sample_XXXXXXX>>
Location:	<<Serv_Address1_XXXXXXX>> <<Serv_City_XXX, Serv_State, Serv_ZIP>>
Benefit Amount:	Up to \$10,000 per service call with multiple calls annually for covered exterior sewer/septic line repairs Up to \$1,000 to restore landscaping disturbed by a covered exterior sewer/septic line repair Up to \$5,000 annually with 2 service calls up to \$2,500 each for covered interior plumbing and drainage line repairs 30-day waiting period includes a money-back guarantee for both

Without this *optional* protection, homeowners may be at risk for expensive exterior sewer/septic or interior plumbing line repair costs. Starting at just \$8.99 per month, eligible homeowners can take action to help prevent the unexpected burden of high repair bills.

**Signature Required For Processing.**

Please respond today by signing, completing and returning the enclosed Acceptance Form to help protect your finances from the covered cost to repair or replace your sewer/septic or plumbing lines. Or call HomeServe at 1-833-397-0296. **For fastest processing of your coverage, visit [www.PlansforOmaha.com](http://www.PlansforOmaha.com) and enter Offer Code: <<MatchbackID>>.**

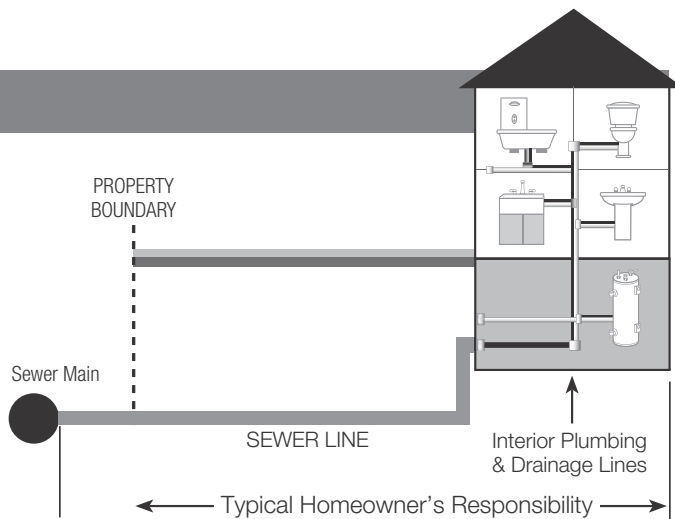
## KNOW YOUR RESPONSIBILITY

As a homeowner, you are responsible for your exterior sewer/septic and interior plumbing and drainage lines, and you will have to arrange and pay for any necessary repairs. This illustration shows the location of these lines. Also shown are repairs that are commonly performed on these lines and how much licensed and insured contractors would typically charge.

Replace sewer/septic line  
(26-75 ft.) **\$6,633**  
**Plan Members: No Charge†**

Leaking supply pipe to  
hot water heater **\$318**  
**Plan Members: No Charge†**

Leaking wax seal **\$218**  
**Plan Members: No Charge†**



Many homeowners do not know that basic homeowners insurance typically only covers things like property damage to your home, but not damage due to normal wear and tear to your sewer/septic or plumbing lines.

Coverage also includes the septic line, from the external wall of your home up to the point of connection to the septic tank on your property.

Septic/collection tanks, leaching fields and grinder pumps are not covered.

†National average repair costs as of December 2024. No charge for covered repairs up to the benefit amount.

**Please complete and return  
in the postage-paid envelope**

**Call HomeServe at 1-833-397-0296 to  
conveniently enroll over the phone**

**Visit [www.PlansforOmaha.com](http://www.PlansforOmaha.com) for fastest  
processing and enter offer code: <<MatchbackID>>.**

**Important Coverage Information:** Eligibility: To be eligible, you must own the residential single structure. For exterior plans, you must also own the land the structure is located on. For interior plans, a unit within the structure may be eligible. You are not eligible if your home is a recreational vehicle or otherwise intended to be moved; your property is used for commercial purposes; you know of any current problems with your line(s) before enrollment; your entire line(s) is shared with a 3rd party or covered by a homeowners' association or the like; or your exterior sewer/septic line previously had roots removed or failed a smoke or dye test, camera inspection or any other proactive test without resolution. In IA, properties with more than 4 dwelling units are not eligible. Benefit Details: Coverage provides, up to the applicable benefit limit, to repair or replace the following that has experienced an operational failure, for which you have sole responsibility, that are damaged due to normal wear and tear, not accident or negligence. *Exterior Sewer/Septic Line Plus Coverage:* The sewer line from the external wall of your home up to your utility's responsibility, or septic line from the external wall of your home up to the point of connection to the septic tank on your property, including branch drains from the point they exit the home to the point they re-enter the home, that is damaged due to normal wear and tear, not accident or negligence. Repair or replacement of non-functioning backflow prevention devices is also included. Restoration to your pavement, yard or landscaping disturbed as part of a covered repair is included, up to the benefit limit. *Interior Plumbing and Drainage System Coverage:* The plumbing lines that carry fresh water throughout the inside of your home. Not covered: Damage from accidents, negligence or otherwise caused by you, others, wildlife or unusual circumstances and the following product-specific exclusions: *Exterior Sewer/Septic Line Plus Coverage:* Non-conforming drain lines, septic/collection tanks, leaching fields, grinder pumps, branch lines, replacement of any artificial grass or plants, restoration to water structures, pastures or wooded areas. Additional exclusions apply. *Interior Plumbing and Drainage System Coverage:* Non-conforming drain lines; appliances, fittings or fixtures, vent stacks, pressure reducing valves, backflow prevention devices, fire suppression and other sprinkler systems, irrigation systems, distribution piping such as for radiators and heating systems, condensate drain lines for cooling systems, pumps, or grinders; frozen pipes. Additional exclusions apply. Disputes resolved by arbitration, without class action or jury trial, unless otherwise stated in your full Terms and Conditions. Costs on covered repairs may exceed the benefit limit, in which case you pay the difference between the cost and the benefit limit. Making a Service Call: Your plan starts the day your enrollment is processed. There is an initial 30-day waiting period before you can make a service call, providing 11 months of coverage during the first year. Upon renewal/reactivation (if applicable), there is no waiting period. Cancellation: Cancel your plan(s) any time by calling HomeServe at 1-833-397-0296 or visiting [www.homeserve.com/cancel](http://www.homeserve.com/cancel). If you cancel within 30 days of your start date, you will get a full refund (less benefits paid, where applicable). Cancellations after the first 30 days will result in a pro-rata refund (less benefits paid, where applicable). Renewal: The plan(s) is annual. Unless you cancel, your plan(s) automatically renews annually at the then-current renewal price with your same payment terms. See full Terms and Conditions with complete coverage and exclusion details prior to enrolling by calling 1-833-397-0296 or going to [www.PlansforOmaha.com](http://www.PlansforOmaha.com). HomeServe is an independent company, separate from your local utility or community. If you would prefer not to receive solicitations from HomeServe, please call 1-833-397-0296.

**E-Z Pay:** A paperless and stress-free way to pay for your coverage. Payments are automatically debited from the bank/checking account of your choice as your payment becomes due, at no additional cost.

Acceptance Form

Please confirm your name and address below and make any changes if necessary.

<<Mr. Sample A. Sample, Serv\_Address1\_xxxxxx, Serv\_Address2\_xxxxxx, Serv\_City, ST Zip>>

Please send my current/future agreements and any related documents to the e-mail address below. I can access and retain documents sent to my e-mail. I understand I can request a copy of my contract, update my e-mail address, or change my communication preference anytime by going online or calling HomeServe. By providing my phone number, I consent to receive account-related phone calls and text messages.

E-mail Address

Phone #

Reply ID: Please see below for applicable Reply ID

PLEASE REPLY BY: <<x/x/xxxx>>



For fastest processing scan here and enter Offer Code: <<MatchbackID>>.

1. Choose Your Protection Plan(s)

CHECK ONE BOX BELOW  
to select your plan(s) and payment schedule

	RECOMMENDED		
	Interior Plumbing and Drainage System Coverage and Exterior Sewer/Septic Line Plus Coverage	-OR-	Exterior Sewer/Septic Line Plus Coverage
			Interior Plumbing and Drainage System Coverage
PAYMENT SCHEDULE	Reply ID: <<MC3-2507XJLU8484ANEZ-xxxx>> Reply ID: <<MC4-2407XJLU8492ANEC-xxxx>>		Reply ID: <<MC1-2507XJLU8484ANEZ-xxxx>>
MONTHLY	<input type="checkbox"/> \$21.98		<input type="checkbox"/> \$8.99
QUARTERLY	<input type="checkbox"/> \$65.94		<input type="checkbox"/> \$26.97
YEARLY	<input type="checkbox"/> \$263.76		<input type="checkbox"/> \$107.88

2. Choose Your Payment Method

SEE REVERSE FOR ADDITIONAL PAYMENT OPTIONS

E-Z Pay (see back of letter):

By signing below, I authorize HomeServe to use account information from the enclosed check to make electronic fund transfers to automatically initiate my first and future debits, plus any applicable taxes, to my bank account at the frequency and amount specified in the Payment Schedule in connection with my payments for the plan(s) selected. I understand my check will be converted to an electronic debit for my first payment, instead of deposited as a paper check. HomeServe will only notify me if the applicable tax rate changes, causing the preauthorized amount to differ by more than 10%. *I understand this optional plan(s) is based on an annual contract and will be automatically renewed annually at the then-current renewal price, plus any applicable taxes, unless I cancel.* I can cancel this contract(s) any time at no additional cost, without obligation to make future plan payments, by calling 1-833-397-0296 or visiting [www.homeserve.com](http://www.homeserve.com). Your Data: See our homepage at [www.homeserve.com](http://www.homeserve.com). I agree I have read the coverage details in this package and confirm I am the homeowner, meet all other eligibility requirements, and understand the coverage limitations and exclusions.

Signature (required)

Customer Number

<<Customer\_No>>

DON'T FORGET: Plan(s) and Payment Schedule and Payment Method must be selected for enrollment to be processed.

<<MatchbackID>>

.25"

.375"

<<Mailcode>>

2507\_JLU\_BSC\_SSIPD 2507XJLUxxxxANEZ\_F

### Credit/Debit Card

By signing below, I authorize HomeServe to charge my first and future payments, plus any applicable taxes, for the plan(s) selected to my credit/debit card at the frequency and amount specified in the Payment Schedule. HomeServe will only notify me if the applicable tax rate changes, causing the preauthorized amount to differ by more than 10%. I understand this optional plan(s) is based on an annual contract and will be automatically renewed annually on the same payment terms I selected at the then-current renewal price, plus any applicable taxes, unless I cancel. I can cancel this contract(s) any time at no additional cost, without obligation to make future plan payments, by calling 1-833-397-0296 or visiting [www.homeserve.com](http://www.homeserve.com). *Your Data:* See our homepage at [www.homeserve.com](http://www.homeserve.com). I agree I have read the coverage details in this package and confirm I am the homeowner, meet all other eligibility requirements, and understand the coverage limitations and exclusions.

☐ VISA
 ☐ MASTERCARD
 ☐ AMEX
 ☐ DISCOVER

Card Number

Exp. Date

**Signature** (required)

## Annual Check or Money Order

I have enclosed my signed and dated check or money order for the plan(s) selected. I understand this optional plan(s) is based on an annual contract and will be automatically renewed annually at the then-current renewal price, unless I cancel or fail to pay. I can cancel this contract(s) any time at no additional cost by calling 1-833-397-0296 or visiting [www.homeserve.com](http://www.homeserve.com).

*Your Data:* See our homepage at [www.homeserve.com](http://www.homeserve.com). I agree I have read the coverage details in this package and confirm I am the homeowner, meet all other eligibility requirements, and understand the coverage limitations and exclusions.

PLEASE MAKE PAYABLE TO HOMESERVE

**Signature** (required)