

HomeServe®

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U.S. POSTAGE  
PAID  
MAILED FROM  
ZIP CODE 19612  
PERMIT NO. 5003



**Important Information Enclosed**

OJLU-2310BD-HS

#10 Outer Envelope (4.125" h x 9.5")  
Single Window: 5.0"w x 2.125"h  
Window placement: .875"L x .50"B  
Colors: 1/1; K / PMS Cool Gray 11U

2023 Property Line Responsibility



Re: Sewer/Septic Line for <<Serv\_Address1\_XXXXXX>>

Response Requested

<<MR. SAMPLE A SAMPLE>>
<<MAIL\_ADDRESS1\_XXXXXX>>
<<MAIL\_ADDRESS2\_XXXXXX>>
<<MAIL\_CITY, ST ZIP>>

Date: <<x/x/xxxx>>



Response Requested by: <<Month XX, XXXX>>

<<Sample Sample>>,

Your property and any portion of the sewer/septic line buried underground from the property line to your house is your financial responsibility. <<Serv\_City>> homeowners are being sent this information to inform them of their responsibility as a homeowner for the costs associated with sewer/septic line repairs.

Because your sewer/septic line is currently not protected from the costs of covered repairs with a plan from HomeServe, you can now select Exterior Sewer/Septic Line Plus Coverage as soon as possible to get optional protection (coverage is based on an annual plan with an initial 30-day wait period). HomeServe is offering this valuable protection to you.

Take action today to accept coverage for the sewer/septic line on your property at <<Serv\_Address>>, an you will only pay \$8.99 a month for protection. See reverse for homeowner responsibility details.

Important Information for <<Serv\_City>> Homeowner: <<Sample Sample>>:

Exterior Sewer/Septic Line Plus Coverage

- Benefits Include: Up to \$10,000 per service call with multiple calls annually for covered repairs
Up to \$1,000 to restore your pavement, yard or landscaping disturbed by a covered repair
30-day waiting period includes a money-back guarantee

No restrictions based on pipe age or material

Take action now.

It's still possible for eligible homeowners to get peace of mind and help protect their finances against the cost of unexpected sewer/septic line repairs. Please reply today by completing and returning the enclosed form. For faster processing, please visit www.PlansforOmaha.com and enter Offer Code: DM2310A or call HomeServe at 1-833-397-0296.

HomeServe USA Repair Management Corp. ("HomeServe"), with corporate offices located at 601 Merritt 7, 6th Floor, Norwalk, CT 06851, is an independent company separate from your local utility or community and offers this optional service plan as an authorized representative of the service contract provider, North American Warranty, Inc., 175 West Jackson Blvd., Chicago, IL 60604. See eligibility requirements and coverage information in this package.

ACCEPTANCE FORM

PLEASE CORRECT INFORMATION BELOW, IF NECESSARY, BEFORE SUBMITTING.

<<Sample A Sample\_xx, Serv\_Address1\_XXXXXX, Serv\_Address2\_XXXXXX, Serv\_City\_xx, ST Zip>>

By providing my e-mail address, I request that I be e-mailed my current and future agreements and any related documents, and I acknowledge that I can access these documents. I can change my preferences or request paper copies online or by calling HomeServe. The phone number and e-mail address provided below are good ways to reach me.

E-mail Address: \_\_\_\_\_ Phone #: \_\_\_\_\_

E-Z PAY (see back of letter)

Payment Schedule: [ ] \$8.99 per month [ ] \$26.97 per quarter [ ] \$107.88 per year

By signing below, I authorize HomeServe to use account information from the enclosed check to make electronic fund transfers to automatically initiate my first and future debits to my bank account at the frequency and amount specified in the Payment Schedule, plus any applicable taxes, in connection with my payments for Exterior Sewer/Septic Line Plus Coverage. I understand my check will be converted to an electronic debit for my first payment, instead of deposited as a paper check. I understand this optional coverage is based on an annual contract and will be automatically renewed annually on the same payment terms I selected at the then-current renewal price, plus any applicable taxes, unless I cancel. I can cancel the automatic payments and this contract any time at no additional cost, without obligation to make future plan payments, by calling 1-833-397-0296 or visiting www.homeserve.com. Your Data: See privacy policy at www.homeserve.com/privacy. I agree I have read the coverage details in this package and confirm I am the homeowner, meet all other eligibility requirements, and understand the coverage limitations and exclusions.

Reply ID:

<<2310XJLU8484ANEA-xxxx>>

PLEASE REPLY BY: <<x/x/xxxx>>



For fastest processing scan here and enter Offer Code: DM2310A.

Signature (required)

Signature line

<<MatchbackID>>

<<2310XJLU8484ANEA>>

<<customer\_no>>

2310XJLU8484ANEA
2310\_JLU\_BD\_S

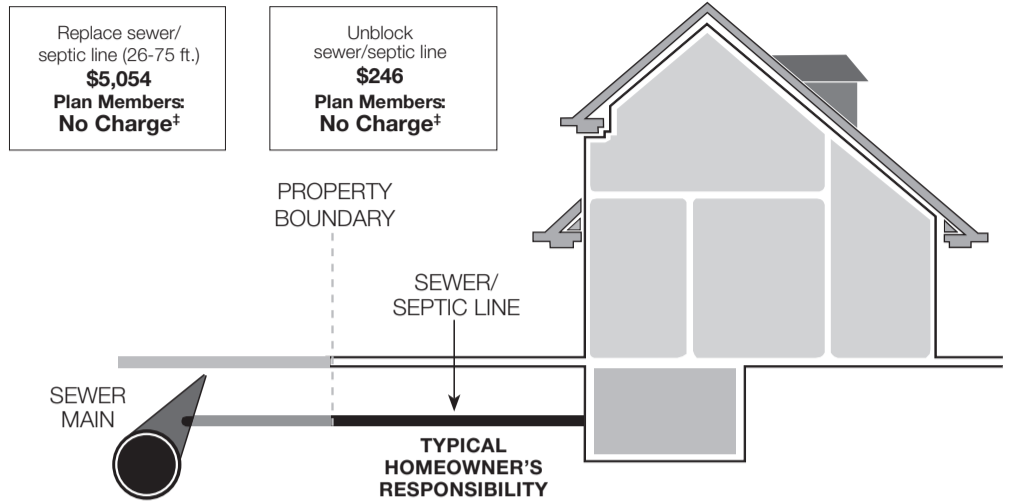
2310XJLU8484ANEA

2310\_JLU\_BD\_S

## You are Responsible for Repairs

As a homeowner, you are responsible for the sewer/septic line on your property, and you will have to arrange and pay for any necessary repairs. This illustration shows the location of the sewer/septic line on your property. Also shown are repairs that are commonly performed on this line and how much licensed and insured plumbers would typically charge.

Many homeowners do not know that basic homeowners insurance typically only covers things like property damage to your home, but not damage due to normal wear and tear to your sewer/septic line. With Exterior Sewer/Septic Line Plus Coverage you're protected in the event of a covered breakdown on your property.



Coverage also includes the septic line, from the external wall of your home up to the point of connection to the septic tank on your property. Septic/collection tanks, leaching fields and grinder pumps are not covered.

\*National average repair costs as of January 2023. No charge for covered repairs up to your service call benefit amount.

**PLEASE TAKE ACTION TODAY -- COMPLETE AND RETURN THE FORM,  
OR CALL 1-833-397-0296 OR VISIT: [www.PlansforOmaha.com](http://www.PlansforOmaha.com)  
AND ENTER OFFER CODE: DM2310A**

**Important Coverage Information:** Eligibility: To be eligible, you must own both the residential single structure and the land it is located on. You are not eligible if your home is a recreational vehicle or otherwise intended to be moved; your property is used for commercial purposes; you know of any current problems with your exterior sewer/septic line before enrollment; your entire exterior sewer/septic line is shared with a 3rd party or covered by a homeowners' association or the like; your exterior sewer/septic line previously had roots removed or failed a smoke or dye test, camera inspection or any other proactive test without resolution. In IA, properties with more than 4 dwelling units are not eligible. Benefit Details: Coverage provides, up to the applicable benefit limit, to repair or replace a sewer line that has experienced an operational failure, for which you have sole responsibility, from the external wall of your home up to your utility's responsibility or septic line from the external wall of your home up to the point of connection to the septic tank on your property, including branch drains from the point they exit the home to the point they re-enter the home, that is damaged due to normal wear and tear, not accident or negligence. Repair or replacement of non-functioning backflow prevention devices is also included. Restoration to your pavement, yard or landscaping disturbed as part of a covered repair is included, up to the benefit limit. Not covered: Non-conforming drain lines, septic/collection tanks, leaching fields, grinder pumps, branch lines, replacement of any artificial grass or plants, restoration to water structures, pastures or wooded areas, and damage from accidents, negligence or otherwise caused by you, others, wildlife or unusual circumstances. Costs on covered repairs may exceed the benefit limit, in which case you pay the difference between the cost and the benefit limit. Additional exclusions apply. Disputes resolved by arbitration, without class action or jury trial, unless otherwise stated in your full Terms and Conditions. Making a Service Call: Your plan starts the day your enrollment is processed. There is an initial 30-day waiting period before you can make a service call, providing 11 months of coverage during the first year. Upon renewal/reactivation (if applicable), there is no waiting period. Cancellation: Cancel any time by calling HomeServe at 1-833-397-0296 or visiting [www.homeserve.com](http://www.homeserve.com). If you cancel within 30 days of your start date, you will get a full refund (less claims paid, where applicable). Cancellations after the first 30 days will result in a pro-rata refund (less claims paid, where applicable). Renewal: The plan is annual. Unless you cancel, your plan automatically renews annually at the then-current renewal price with your same payment terms.

See full Terms and Conditions with complete coverage and exclusion details prior to enrolling by calling 1-833-397-0296 or going to [www.PlansforOmaha.com](http://www.PlansforOmaha.com). HomeServe is an independent company, separate from your local utility or community. If you would prefer not to receive solicitations from HomeServe, please call 1-833-397-0296.

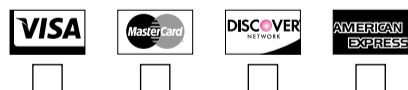
**E-Z Pay:** A paperless and stress-free way to pay for your coverage. Payments are automatically debited from the bank/checking account of your choice as your payment becomes due, at no additional cost.

### CREDIT/DEBIT CARD

By signing below, I authorize HomeServe to charge my first and future payments, plus any applicable taxes, for Exterior Sewer/Septic Line Plus Coverage to my credit/debit card at the frequency and amount specified in the Payment Schedule. *I understand this optional coverage is based on an annual contract and will be automatically renewed annually on the same payment terms I selected at the then-current renewal price, plus any applicable taxes, unless I cancel.* I can cancel the automatic payments and this contract any time at no additional cost, without obligation to make future plan payments, by calling 1-833-397-0296 or visiting [www.homeserve.com](http://www.homeserve.com). *Your Data:* See privacy policy at [www.homeserve.com/privacy](http://www.homeserve.com/privacy). I agree I have read the coverage details in this package and confirm I am the homeowner, meet all other eligibility requirements, and understand the coverage limitations and exclusions.

Payment Schedule:

- \$8.99 per month  
 \$26.97 per quarter  
 \$107.88 per year



Exp. Date:

□□/□□

Card Number:

□□□□□□□□□□□□□□□□

Signature (required)

### ANNUAL CHECK OR MONEY ORDER

I have enclosed my signed and dated check or money order for my annual payment of \$107.88 for Exterior Sewer/Septic Line Plus Coverage. *I understand this optional coverage is based on an annual contract and will be automatically renewed annually at the then-current renewal price unless I cancel or fail to pay.* I can cancel this contract any time at no additional cost by calling 1-833-397-0296 or visiting [www.homeserve.com](http://www.homeserve.com).

*Your Data:* See privacy policy at [www.homeserve.com/privacy](http://www.homeserve.com/privacy). I agree I have read the coverage details in this package and confirm I am the homeowner, meet all other eligibility requirements, and understand the coverage limitations and exclusions.

PLEASE MAKE PAYABLE TO HOMESERVE

Signature (required)