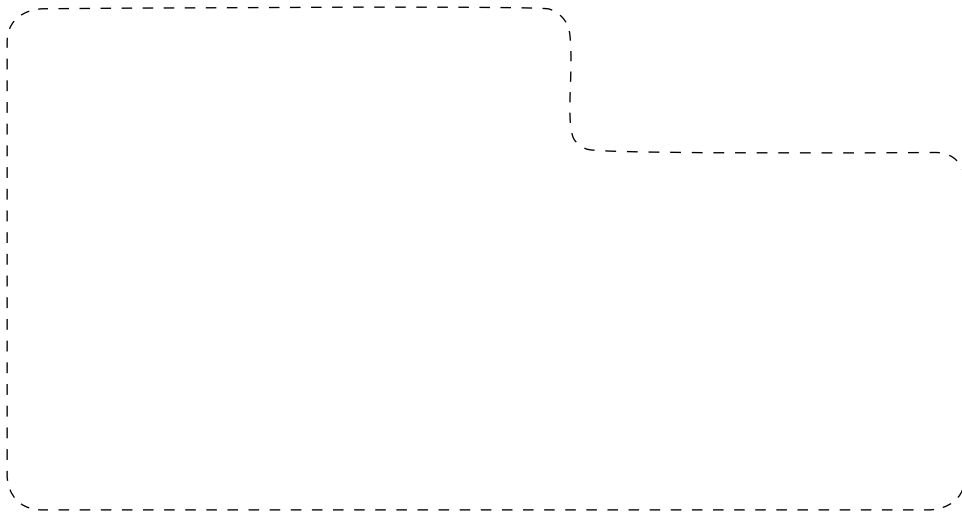


HomeServe®

PRSRT STD
U.S. POSTAGE
PAID
MAILED FROM
ZIP CODE 19612
PERMIT NO. 5003



To Be Opened By Addressee

0JLU-BPHY2-2012

Signature (required)

I have enclosed my signed and dated check or money order for my annual payment of \$155.88 for Interior Plumbing and Drainage System Coverage. I understand this optional coverage is based on an annual contract that will be automatically renewed annually at the then-current renewal price, and that I will be invoiced for future payments unless I cancel. I can cancel this contract any time at no additional cost by calling 1-833-397-0296 or visiting www.homeserve.com.

I confirm that I am the homeowner, meet all other coverage eligibility requirements, have read the information in this package in its entirety, and understand there are limitations and exclusions. PLEASE MAKE PAYABLE TO HOMESERVE

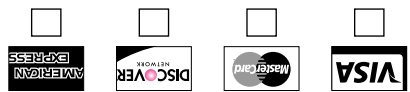
ANNUAL CHECK OR MONEY ORDER

Card Number: []

Signature (required)

By signing below, I authorize HomeServe to charge my first and future payments, plus any applicable taxes, for Interior Plumbing and Drainage System Coverage to my credit/debit card at the frequency and amount specified in the Payment Schedule. I understand this optional coverage is based on an annual contract and will be automatically renewed annually on the same payment terms. I can cancel the automatic payments and this contract any time at no additional cost, without obligation to make future plan payments, by calling 1-833-397-0296 or visiting www.homeserve.com. I confirm that I am the homeowner, meet all other coverage eligibility requirements, have read the information in this package in its entirety, and understand there are limitations and exclusions.

Exp. Date: [] [] / [] []



Payment Schedule: \$12.99 per month \$38.97 per quarter \$155.88 per year


CREDIT/DEBIT CARD

(WASTE - SLIT/NEST)

Response Requested

Peel and affix this label.

<<MR. SAMPLE A SAMPLE>>
 <<MAIL_ADDRESS1_XXXXXXX>> **FPO**
 <<MAIL_ADDRESS2_XXXXXXX>>
 <<MAIL_CITY, ST ZIP>>



HomeServe®

Date:	<<X/X/XX>>
Response Requested:	Within 30 Days

— Information Regarding Your Interior Plumbing and Drainage —

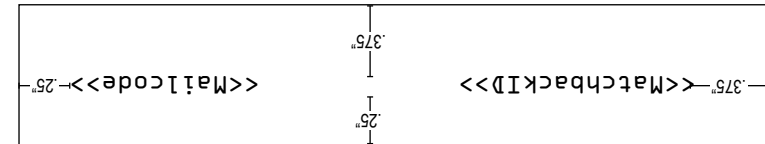
Dear <<Sample A. Sample>>,
 Many homeowners are not aware that basic homeowners insurance typically doesn't cover the cost of repairing their interior plumbing and drainage pipes damaged from normal wear and tear. Your property at <<Serv_Address1_XXXXXX>> is not covered with Interior Plumbing and Drainage System Coverage from HomeServe.
 The interior pipes that move fresh water through your home and eliminate wastewater could suddenly break down, leaving you responsible for the cost of repair. Repair or replacement of these pipes can be expensive—costing you hundreds of dollars in unforeseen expenses—which may burden finances.
 HomeServe is offering eligible homeowners protection for repairs to their interior plumbing and drainage pipes. This program provides repair coverage for these interior pipes with no deductible and a 24-hour hotline available 365 days a year.

This protection is available for eligible <<Serv_City>> homeowners.

- Benefit Amount:** Up to \$5,000 annually for covered repairs/\$2,500 per call (2 calls/year)
30-day wait period includes a money-back guarantee
- Monthly Rate:** \$12.99
- Property Address:** <<Serv_Address1_XXXXXX>>
<<Serv_Address2_XXXXXX>>
- City:** <<Serv_City>>

— Important —

Take action to help protect the plumbing and drainage pipes in your home. Complete and return the enclosed form or call 1-833-397-0296 to accept this *optional* coverage. For fastest processing, please visit www.PlansforOmaha.com and enter promo code: **NEIPD**.
 Please respond before <<Month x, xxxx>>.



By signing below, I authorize HomeServe to use account information from the enclosed check to make electronic fund transfers to automatically initiate my first and future debits to my bank account at the frequency and amount specified in the Payment Schedule, plus any applicable taxes, in connection with my payments for Interior Plumbing and Drainage System Coverage. I understand my check will be converted to an electronic debit for my first payment, instead of deposited as a paper check. I understand this optional coverage is based on an annual contract and will be automatically renewed annually on the same payment terms I selected at the then-current renewal price, plus any applicable taxes, unless I cancel. I can cancel the automatic payments and this contract any time at no additional cost, without obligation to make future plan payments, by calling 1-833-397-0296 or visiting www.homeserve.com. I confirm that I am the homeowner, meet all other coverage eligibility requirements, have read the information in this package in its entirety, and understand there are limitations and exclusions.

- Payment Schedule:
 \$12.99 per month
 \$38.97 per quarter
 \$155.88 per year

E-Z PAY (see back of letter)

E-mail:

PHONE:

Please correct name and address information below, if necessary, before submitting. By providing my e-mail address, I request that I be e-mailed my current and future agreements and any related documents, and I acknowledge that I can access these documents. I can change my preferences or request paper copies online or by calling HomeServe. The phone number and e-mail address provided below are good ways to reach me.

Sample A. Sample <<Serv_Address1_xxxxxxx>> <<Serv_Address2_xxxxxxx>> <<Serv_City, ST Zip>>

Promo Code: NEIPD

ACCEPTANCE FORM

<<2206XJLUK123ANEA-xxxx>>

(WASTE - SLIT/NEST)

Important Questions & Answers

What am I responsible for?

As a homeowner, you are responsible for your interior plumbing and drainage lines.

Does my homeowners insurance cover this?

Most basic homeowners insurance policies do not cover repair or replacement due to normal wear and tear of the interior plumbing and drainage lines.

Who is eligible for coverage?

An owner of a residential single structure, or a unit within a structure, that is not intended to be moved may be eligible for coverage. If you own a multi-family home or multiple housing units, you must provide the specific mailing address for each service agreement you purchase. You are not eligible if your property is used for commercial purposes; you know of any current problems with your interior plumbing and drainage lines before enrollment; or your entire interior plumbing and drainage line is shared with a 3rd party or covered by a homeowners' association or the like. In IA, properties with more than 4 dwelling units are not eligible.

What should I know about this coverage?

What's covered: Coverage provides, up to the applicable benefit limit, to repair or replace the interior plumbing and drainage lines for which you have sole responsibility, that are damaged due to normal wear and tear, not accident or negligence.

Not covered: Appliances, fittings and fixtures; pressure reducing valves; backflow prevention devices; pumps or grinders; non-conforming drain lines; frozen pipes; and damage from accidents, negligence or otherwise caused by you, others or unusual circumstances. Additional exclusions apply. See full Terms and Conditions with complete coverage and exclusion details prior to enrolling by calling 1-833-397-0296 or going to www.PlansforOmaha.com. Disputes resolved by arbitration, without class action or jury trial, unless otherwise stated in your full Terms and Conditions.

When can I make a service call?

Your plan starts the day your enrollment is processed. There is an initial 30-day waiting period before you can make a service call, providing 11 months of coverage during the first year. Upon renewal/reactivation (if applicable), there is no waiting period.

What is the cancellation policy?

Cancel any time by calling HomeServe at 1-833-397-0296. If you cancel within 30 days of your start date, you will get a full refund (less claims paid, where applicable). Cancellations after the first 30 days will result in a pro-rata refund (less claims paid, where applicable).

What is the term of my service agreement?

The plan is annual. Unless you cancel, your plan automatically renews annually at the then-current renewal price with your same payment terms.

What is E-Z Pay?

E-Z Pay is a paperless and stress-free way to pay for your coverage. Payments are automatically debited from the bank/checking account of your choice as your payment becomes due, at no additional cost.

Who is HomeServe?

HomeServe is an independent company, separate from your local utility or community. If you would prefer not to receive solicitations from HomeServe, please call 1-833-397-0296.

Signature (required)

OR ACCEPT COVERAGE ONLINE AT
www.PlansforOmaha.com AND ENTER
PROMO CODE: NEIPD

AFFIX LABEL HERE

<<customer_no>>